



THE AMERICAN GUILD OF ORGANISTS

Sarasota-Manatee Chapter

www.agosm.org

Dear Friend of the King of Instruments,

My name is John Behnke. I'm a member of the Sarasota-Manatee Chapter of the American Guild of Organists and I have volunteered to serve on the Advertising Committee.

Our AGO chapter presently has 60+ members - organists and organ enthusiasts. We serve churches and synagogues in Sarasota and Manatee Counties.

Our chapter brings organ recitalists from around the world to our area. Just last year we had Olivier Latry the organist at Notre Dame Cathedral in Paris, France come to play to a full house at St. Armand's Key Lutheran Church in Sarasota. Other noted performers have been James Kennerley from Boston and Maestro Hector Olivera who lives here in Sarasota.

I'm writing to ask if you would consider advertising (publicizing) your company to our membership, to church/synagogue members, and every organ enthusiast who checks our website for organ events. Your ad would appear in numerous locations: on our website, in our monthly newsletters, on our e-blast announcements and could also appear on our AGO concert programs. Be assured that your company's name and contact information will appear before numerous people who also have similar musical needs.

The rates and categories are:

1. \$200 for a half page ad, 7.5" x 4.75" horizontally. which will appear on our **website**, in our **newsletters**, on our **e-blasts**, and will appear in our **concert programs**. And this rate is for the whole year of advertising - September to September. During that year you can change the ad at any time by sending us a new one.
2. \$100 for a quarter page ad, 3.75 inches x 4.75 inches (portrait orientation), which will appear on our **website**, in our newsletters, on our **e-blasts**, and will appear in our **concert programs**. This rate is for the whole year of advertising - September to September. During that year you can change the ad at any time by sending us a new one.
3. \$25 for a business card sized ad which will appear on our **website** and in our **newsletters**. Placing your business card on our website will show your support of the organ world and will allow others to contact you for a concert or a composition or advice.

Please submit your ad at 300 DPI for high-quality printing.

Please indicate which category 1, 2, or 3 above you would like and send your ad in electronic form JPEG to me at behnkeja@gmail.com. Also, send your check to Glen Olsen, our treasurer, at 6060 Orchis Road, Venice, FL 34293.

We promise to do our very best to widely publicize your company to our members and friends. When you prosper, we do as well.

Thank you for your kind consideration. If you have any questions, please email me at behnkeja@gmail.com.

With very best wishes,

John A. Behnke
AGO Sarasota/Manatee Chapter
Advertising

AGO Chapter Sarasota/Manatee Advertising

_____ Category 1 - \$200 half page ad - 7.5" × 4.75" horizontally

_____ Category 2 - \$100 quarter page ad - 3.75 inches × 4.75 inches (portrait orientation)

_____ Category 3 - \$25 business card - 3.5 inches x 2 inches

Name _____

Company _____

Address _____

City/State/Zip _____

Please send your ad in electronic JPEG form to me at behnkeja@gmail.com.

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